

RDLB ECOMM
GO BEYOND
BUILDING



ONLINE STORES



We design, develop, and manage e-commerce websites that transform visitors into loyal customers and deliver measurable revenue growth. Our team specializes in building, customizing, and optimizing online shops on the world’s leading e-commerce platforms:

- Shopify development & optimization
- WooCommerce customization
- Magento e-commerce solutions
- Wix online store design
- Squarespace e-commerce sites
- PrestaShop development



Here’s a closer look at our digital services:

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SEO, Voice SEO, LLM, AI-Driven SEO, SEM

AD Campaigns

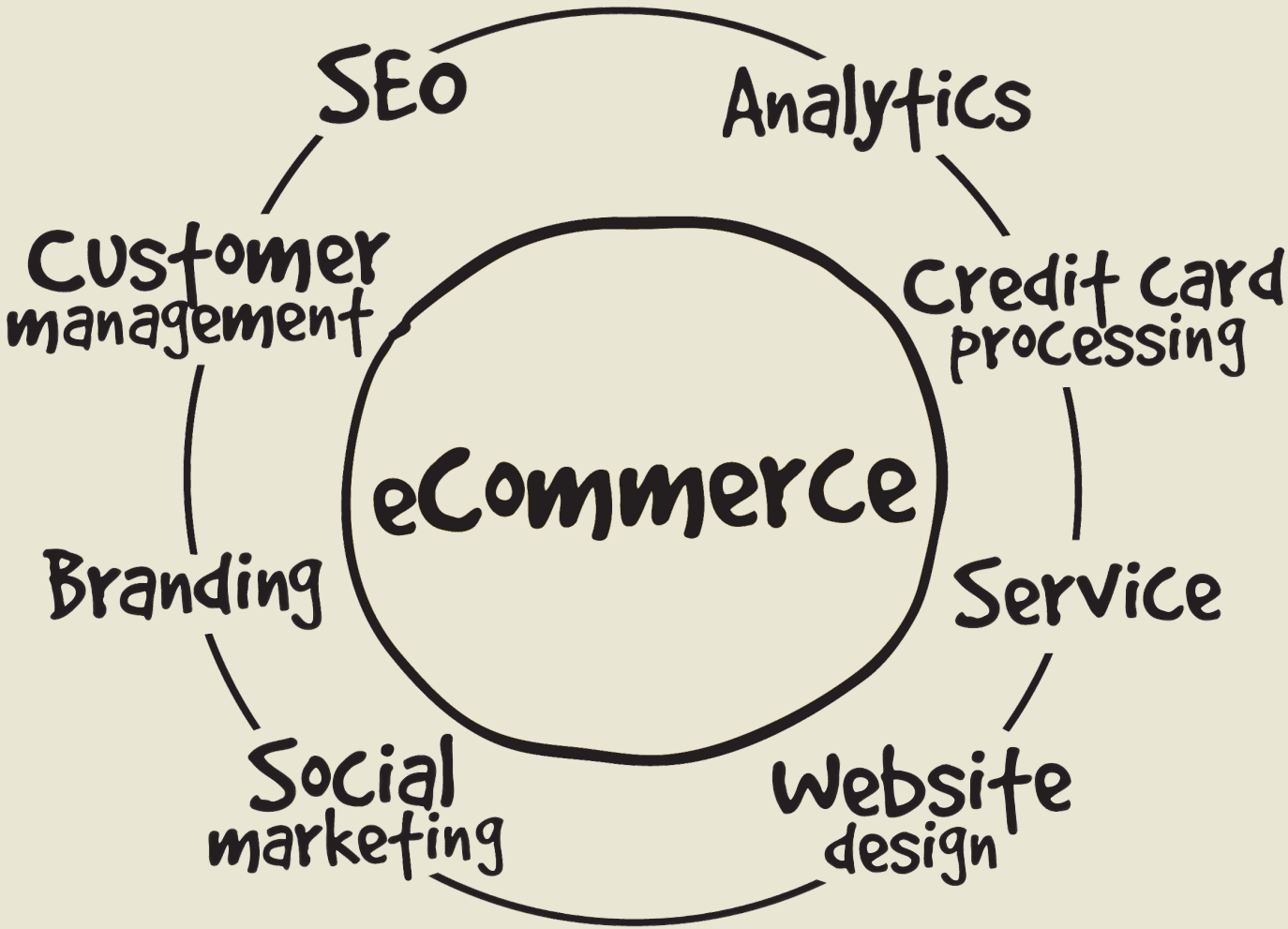
Marketplace Management.

Data Analytics & AI Dashboards

Technology & Innovation Solutions

SEO, Voice SEO, LLM, AI-Driven SEO, SEM

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Deep Expertise

With deep expertise in SEO (Search Engine Optimization), Voice SEO, Large Language Model (LLM) SEO, AI-driven SEO, SEM (Search Engine Marketing), and advanced geo-framing techniques, we position your business to rank higher, capture qualified traffic, and maximize conversions. By leveraging third-party data enrichment, we further refine targeting to reach the right audience segments with precision and impact.

Our campaigns are powered by an in-house team of Ivy League-trained SEM specialists and creative strategists, ensuring that every campaign is both analytically rigorous and creatively compelling.

AD Campaigns

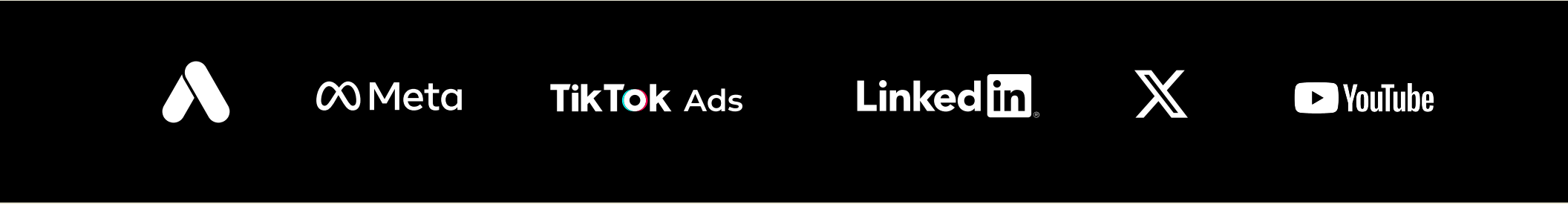


High-performance

Advertising Campaigns across:

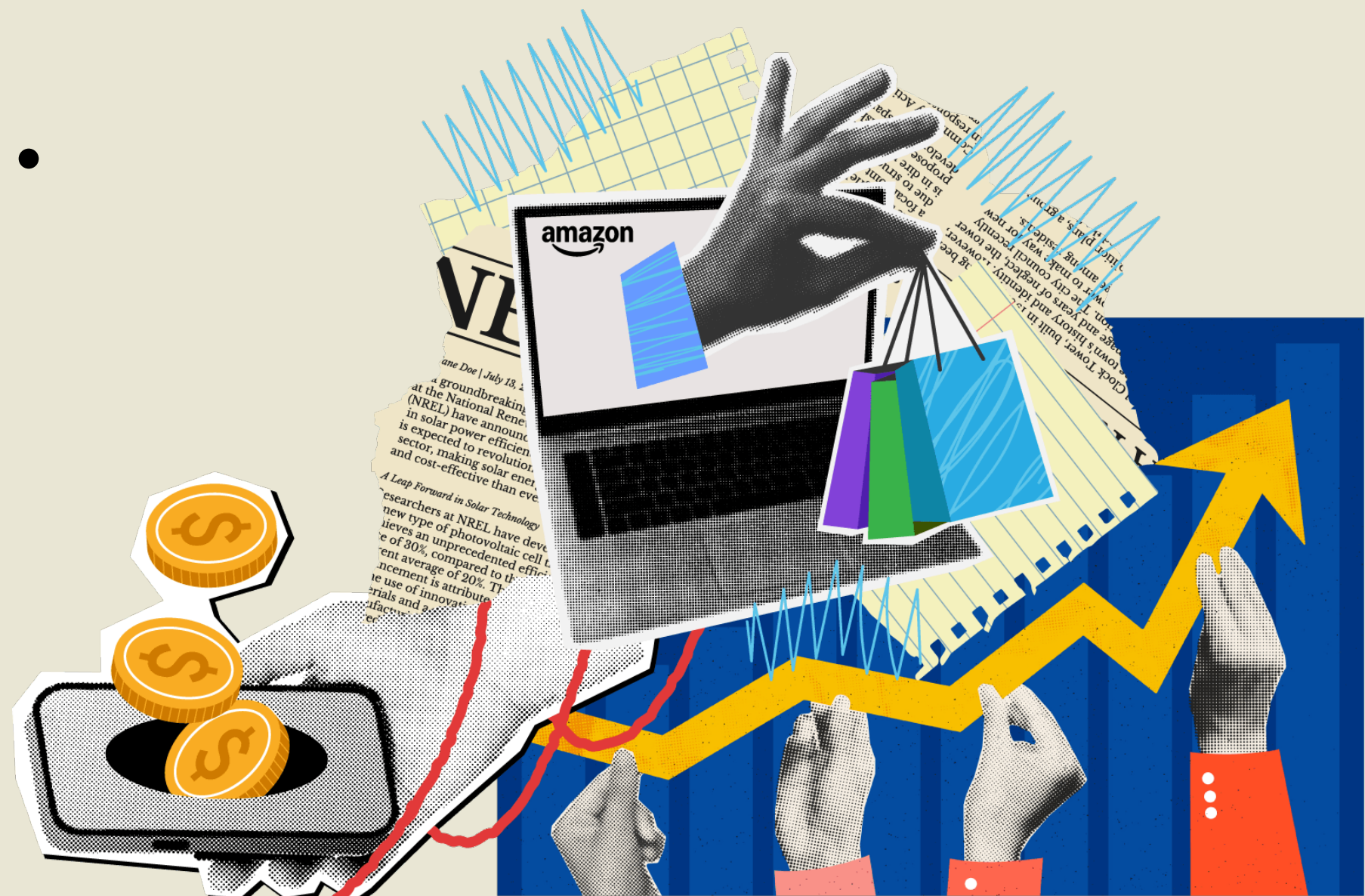
- Google Ads (PPC & Shopping campaigns)
- Meta Ads (Facebook & Instagram advertising)
- TikTok Ads
- LinkedIn Ads
- Twitter Ads (X Ads)
- YouTube Ads

From store setup to full-scale optimization, our e-commerce marketing services are designed to deliver sustainable growth, measurable ROI, and stronger brand visibility.



Marketplace Management.

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Amazon & Beyond

We help brands scale on Amazon and other online marketplaces by:

- Creating optimized product listings with keyword-rich content.
- Implementing AI-driven advertising strategies.
- Driving visibility through marketplace SEO & paid placements.

The result: higher rankings, increased sales, and a stronger marketplace presence.

Data Analytics & AI Dashboards



Turn data into decisions with full transparency.

We build custom dashboards and AI-powered data measurement systems that integrate first- and third-party data sources. With our solutions, you can:

- Monitor key e-commerce and marketing performance metrics in real time.
- Identify consumer trends and buying behaviors early.
- Make confident, data-driven decisions.
- Drive consistent growth backed by predictive analytics

Technology & Innovation Solutions



Stay Ahead of The Curve

We deliver future-ready digital infrastructure that fuels growth, scalability, and efficiency. Our technology solutions include:

- **Cloud Technologies:** Build secure, high-performance cloud architectures on AWS, Microsoft Azure, and Google Cloud for scalability, cost efficiency, and digital transformation.
- **IoT Solutions:** Connect, automate, and optimize with intelligent IoT systems, enabling real-time data collection and smart operations.
- **Systems Consulting:** Evaluate and redesign your IT ecosystem to improve security, performance, and scalability.
- **Blockchain & Web3 Development:** Build smart contracts, decentralized applications (dApps), tokenization strategies, and secure blockchain integrations to innovate in the digital economy.
- **Automation Solutions:** Eliminate manual tasks with AI and systems automation, integrating APIs and advanced workflows to boost efficiency and free teams to focus on strategic growth.

Ester
Gonzalez

Is our E-commerce & Digital Marketing Partner, based in Lugano, Switzerland. With decades of experience leading digital growth for global brands at companies like Unilever, Swarovski, and Expedia, she has built a reputation for transforming businesses through innovative strategies and performance marketing. Her blend of international expertise and entrepreneurial spirit empowers clients to boldly scale and connect authentically with their audiences.

“In a digital marketplace, growth is fueled by precision, innovation, and measurable results.”

At RDLB Agency, our e-commerce solutions go beyond building online stores; we craft ecosystems where brands thrive. By combining world-class platform expertise, AI-driven marketing, and predictive analytics, we turn every click into an opportunity for conversion and every interaction into lasting loyalty.

Let RDLB Agency be your partner in unlocking scalable e-commerce growth, elevating your digital footprint, and achieving unmatched success in the online economy.

RDLB

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